

# Increase Supervisor Referrals to the EAP by 20% Within 30 Days—Guaranteed

Completely Editable and Reproducible

FREE PREVIEW



## FrontLine Supervisor EAP Newsletter

FrontLine Supervisor educates, protects the organization, and drives EAP utilization UP! It's the missing piece that will make any EAP go from low visibility to HIGH visibility.

### FrontLine Supervisor helps supervisors:

- ✓ Respond better to tardiness and absenteeism problems
- ✓ Avoid "armchair diagnosis"
- ✓ Identify signs and symptoms of troubled employees
- ✓ Observe more keenly and document performance more effectively
- ✓ Avoid the pitfalls of manipulation in the EAP referral process
- ✓ Refer to the EAP earlier and avoid enabling
- ✓ Learn constructive confrontation skills
- ✓ Follow up after referral
- ✓ Debunking myths about addiction and other personal problems
- ✓ Conduct better corrective interviews

...And gain knowledge from hundreds of EAP and supervision, team, and coaching tips



Absolutely guaranteed to increase supervisor referrals and improve relationships with supervisors.

"Thanks! I can't tell you how much our client companies appreciate what you are writing. Always a big hit with managers we work with and very helpful for them! Keep up the good work."

David Worster, Director  
NH EAP Collaborative  
Concord, NH

"Every month I tell my clients ...'this is a particularly good issue' and every month it truly is! This is a great resource. Thank you so much."

Elizabeth Robinson, LMFT, CEAP, Manager, Employee Assistance  
Program Division of Occupational and Environmental Medicine  
University of Connecticut Health Center  
Farmington, CT

- Choose From These Convenient Formats. 12 issues (monthly)
- 130A FrontLine Supervisor PDF, e-mailed monthly .....\$695/year.
  - 130B FrontLine Supervisor MS Publisher (editable) .....\$695/year.
  - 130C FrontLine Supervisor (text only, in MS Word) .....\$695/year.
  - 130D FrontLine Supervisor MS Word/Graphics (editable) ....\$695/year.
  - 130E FrontLine Supervisor pre-printed PDF with EAP Name and phone number .....\$795/year.

- **For Supervisors and Team Leaders!** Targets those who lead and manage! Educates supervisors and motivates them to refer employees to the EAP. Articles each month include practical information and tips on correctly using the EAP in supervision.
- **Ready to Photocopy!** Produce as many copies as you need for use by your organization or your business customers.
- **Expertly Written!** Inspired by extensive and ongoing EAP experience from the field.
- **Easy Reading!** Designed for easy reading and acceptance. No-nonsense, problem/solution format!
- **Educate Supervisors and Help Them Stop Enabling All Year!** Keeps supervisors thinking about the EAP and reminds them to confront and resolve performance problems with troubled employees. Your EAP stays visible and your training with supervisors continues all year!

### What FrontLine Supervisor Can Do for You:

- Increase supervisor referrals with better trained supervisors
  - Provides years of knowledge to new EAP staff in supervisor/EAP dynamics
  - Helps your EAP market its services
  - Improves EAP relationship with supervisors
  - Increases your EAP's value with increased intervention capability
  - When resold as a service, can become a profit center for your EAP services
- ...Hundreds of other EAP and supervision, team, and coaching topics!

ALL PROGRAMS AND PRODUCTS COMPLETE WITH 100% MONEY-BACK GUARANTEE!